Basis Advisory

Specialist Dairy & Whey Ingredients Consultancy

CAPABILITY STATEMENT

ADVISORY

Advisory Capability Statement

Specialist advisory for dairy, whey and protein ingredient businesses. Basis Advisory supports clients with technical challenges, innovation opportunities and strategic decisions, bringing together dairy science, industry experience and commercial understanding to define practical ways forward.

Who we work with

- Dairy and whey ingredient manufacturers
- Dairy processors and protein ingredient businesses
- Technical, quality, R&D, innovation and operations teams
- Commercial, business development and senior leadership teams
- Investors and businesses assessing technical opportunities, risks or acquisitions

How we can support you

01 Health Checks

Independent, structured review of technical, quality or innovation functions to identify strengths, risks, bottlenecks, priorities and practical next steps.

02 Technical Advisory

Specialist support across dairy ingredient performance, processing, quality, stability, sensory performance and applications, including troubleshooting, trials, benchmarking and independent technical review.

03 Innovation Advisory

Support from opportunity identification through concept development, feasibility and scale-up, connecting technical capability with customer needs, applications and commercial potential.

04 Strategic Projects

Evidence-led assessment of complex technical and commercial questions, including portfolio priorities, process and value creation opportunities, business cases, market entry and strategic roadmaps.

05 Technical Due Diligence & Integration

Independent assessment for acquisitions and investments, together with post-acquisition support across technical capability, quality systems, specifications, governance and integration.

THE BUSINESS OUTCOME

We help clients turn technical complexity, evidence and opportunity into clearer decisions and practical actions — strengthening products, processes, innovation and business confidence.

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Typical client needs we address

CLIENT NEED	HOW BASIS ADVISORY CAN SUPPORT
Something is not working as expected	Independent review and troubleshooting of product, process, quality, sensory or application performance
We need an objective view of where we stand	Structured health check to identify strengths, risks, bottlenecks, priorities and recommended actions
We have an opportunity but need to determine whether to progress it	Opportunity assessment, concept development, technical feasibility and commercial fit
We want to create more value from an existing product, process or stream	Assessment of product, application, process and raw material value creation opportunities
We need stronger evidence before making a decision	Trial design, benchmarking, technical and commercial assessment, data interpretation and independent recommendations
We are facing a strategic, investment or integration decision	Structured assessment of opportunities, technical risks, business cases, due diligence requirements and potential routes forward

How engagements work

Start small. Scale on evidence.

You do not need to define the full programme at the outset. We can start with the immediate question, establish what the evidence shows and expand the scope only where there is a clear technical or commercial case to do so.

01 Discovery Session

Typically one day · standalone engagement

Clarify the challenge, test key assumptions and define what matters most and what should happen next.

02 Project Engagement

Scoped deliverable · typically 1–5 days

A defined piece of work with clear outputs, evidence and recommendations to support a specific decision.

03 Strategic Programme

Multi-workstream · phased or retained

Connected workstreams for larger opportunities, sequenced and prioritised with continuity across the programme.

04 Advisory Retainer

Ongoing support · flexible access to technical expertise

Continuing access to Basis Advisory for technical guidance, decision support, project follow-through and emerging priorities.

SPECIALIST EXPERTISE

Basis Advisory is led by Dr Marianthi Faka, a PhD-trained food scientist with industry experience across dairy and whey ingredients. Her experience spans technical, innovation, quality, manufacturing and customer facing roles, combining specialist dairy science with practical understanding of ingredient businesses and their customers.

17 years of dairy and whey ingredients industry experience

PhD Food Biosciences · MSc Food Science · BSc Microbiology

Senior industry experience across Volac and Arla Foods Ingredients

LET'S TALK

Bring us the decision you're weighing.

Tell us about the challenge, opportunity or decision you are working through. The first conversation is free, focused and without obligation — just a clear view of whether and how Basis Advisory can help.

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